Harrison, Cities, County Up to Challenges of AB 1826

Harrison Industries wishes you and yours a Happy and Prosperous New Year. We look forward to serving you in 2016, which promises to be a milestone year in our commitment to one day reach “Zero Waste.”

As you may know, California Gov. Jerry Brown in September 2014 signed Assembly Bill 1826, designed to cut greenhouse gas emissions, reduce the use of chemical pesticides and fertilizers, and create a source of green energy.

AB 1826 takes effect April 1. It mandates that businesses generating more than eight cubic yards of organic solid waste per week must arrange for organic waste recycling services. It helps implement AB 341, the 2011 landmark recycling law that established the state goal of diverting at least 75 percent of California's solid waste away from landfills by 2020.

AB 1826 accomplishes this by diverting methane-gas-producing organic food and yard waste away from landfills and into programs created by Harrison and our franchise clients that recycle the waste we deliver to our strategic partner Agromin. Agromin turns the waste into renewable resources such as biofuels and nutrient-rich compost for agriculture.

Harrison Industries, Agromin and our franchise clients are committed to helping businesses meet the mandates of the new legislation. In fact, we have anticipated these future regulations and have already taken steps to meet their requirements.

Carpinteria Morning Rotarians Learn More About Harrison

I had the pleasure of addressing the Carpinteria Morning Rotary on Jan. 13 and screening our new 15-minute video on Harrison Industries’ history and day-to-day operations. It was well received by the Rotarians, and they asked lots of questions.

I enjoyed the experienced immensely. Their response showed how much they care about doing the right thing and recycling to improve our environment. A special thanks to Carpinteria Morning Rotary President Art Fisher and to Rotarian Kevin Baird, who introduced me.

If you know me, you know that I love to talk about Harrison Industries and our commitment to one day attaining “Zero Waste.” So, if you'd like me to show our video to your service organization or business group, give me a call at 647-1414, and we'll make arrangements.
Ventura Chamber Honors Gold Coast Recycling on its 25th Anniversary

The Ventura Chamber of Commerce honored Gold Coast Recycling & Transfer Station with a special quarter-century plaque at its 2016 Board Installation and Annual Meeting on Jan. 20 at the Pierpont Inn.

Gold Coast celebrated its 25th anniversary in November as the state's first permitted recycling facility. Gold Coast was established in 1989 by a vote by California's Integrated Waste Management Board and opened for business in August 1990. Through the years, Harrison Industries' franchise clients have met the stringent mandates of Assembly Bill 939, the state law passed in 1989 requiring cities to reduce by half the amount of trash they send to landfills.

Having surpassed the 50 percent waste diversion goals of AB 939, Gold Coast, Harrison and Harrison’s other strategic partner Agromin – which processes your yard waste – are on a mission to meet the mandates of Assembly Bill 341, passed into law in 2011. Its goal is for the state to reach a 75 percent diversion rate by 2020. That's only four years away, but we and our franchise clients are well on our way to reaching that goal.

In addition, I was privileged to be among those re-installed at the meeting to keep serving on the Ventura Chamber’s Board of Directors. It was an exciting evening and the Harrison family joins me in thanking the Ventura Chamber for the beautiful plaque.

The Chamber also honored Whisenhunt Communications on its 25th anniversary. Whisenhunt Communications has done outstanding public relations work for Harrison Industries for 25 years also, and last December our companies celebrated our silver anniversary together at a wonderful party at the Ventura Yacht Club.

Harrison a Sponsor of Ventura County Board’s 5th Senior Summit

Harrison Industries was a proud sponsor of the 5th Ventura County Senior Summit on Nov. 14. Organized by the Ventura County Board of Supervisors and held at California State University Channel Islands, the summit took an in-depth look at innovative affordable housing options, in-home resources and new technologies for senior living.

Over the course of the five-hour event, experts shared their knowledge, invited discussion with seniors and provided input for the county's goal-setting and Strategic Plan. It also included a complimentary continental breakfast and brown bag lunch for attendees.

What's more, the summit was free, and seniors were provided free transportation to and from the event from cities throughout Ventura County. All seniors were asked for was to bring canned food items that were donated to FOOD Share, Manna and the Ventura County Area Agency on Aging Senior Food Pantry.
Harrison a Sponsor of Ventura County Board’s 5th Senior Summit - continued from page 2

What a wonderful event and a benefit to all who attended! And I was honored to receive a Certificate of Appreciation on behalf of the Harrisons at the county board’s Dec. 16 meeting.

Ventura Regional Sanitation Board Honors Harrison

The Ventura Regional Sanitation District honored Harrison Industries with a Certificate of Recognition at its December meeting. Chairman Rick Neal, who sits on the Fillmore City Council, presented me with the certificate at VRSD’s December meeting on behalf of the Harrisons.

The VRSD is governed by a nine-member Board of Directors composed of representatives from member agencies. City Council members from Camarillo, Fillmore, Ojai, Oxnard, Port Hueneme, Santa Paula, Thousand Oaks and Ventura, and one representative selected by special districts having sanitation responsibilities within the Ventura County sit on the VRSD board.

Harrison Industries is committed to helping VRSD’s goal of environmentally safe disposal of solid waste and we thank the district for the honor. The VRSD also oversees the effective treatment of wastewater and reliable delivery of potable and recycled water throughout Ventura County.
Sandy Smith Accepts Second Year as VCEDA Chairperson

Harrison Industries congratulates Sandy Smith, who was sworn in for a second year as chairperson of the Ventura County Economic Development Association – VCEDA – at its 67th annual Installation of Officers event at Limoneira Company on Dec. 8.

Sandy has done an outstanding job looking after the best interests of local businesses and the economic vitality of Ventura County. He has a varied background as a restaurant owner and teacher, and he now serves as a land use consultant with Sespe Consulting Inc. in Ventura. I’ve known Sandy for decades and enjoyed serving with him on the Ventura City Council in the early 1990s.

I am beginning the second of a three-year term on the executive committee, as will Bill Camarillo, CEO of our strategic partner Agromin, who also served as installing officer for the installation event. It’s a pleasure to serve because VCEDA is so important to the local business community.

Business Expo Uncovers ‘Hidden Treasures of Camarillo’

Harrison Industries was a sponsor and one of about 35 companies with booths at the Camarillo Chamber of Commerce’s Business Expo held Jan. 19 at the Camarillo Library.

This fun event allows “Hidden Treasures in Camarillo” to showcase their businesses, products and services to community members and one another. It was free to the public and also included food, drinks and prize drawings.

Harrison Recycling Coordinator Peter Gutierrez manned our booth, where he handed out informational brochures on Harrison and our strategic partners Gold Coast Recycling & Transfer Station and Agromin to visitors.

I also attended and enjoyed visiting with old friends and fellow Chamber members as well as a large number of Harrison Industries customers who stopped by our booth.

‘An Enchanted Evening in the Land of Oz’ to Benefit Santa Clara Valley’s Kids

The Harrison family will be out in force on Feb. 6 at the Boys & Girls Club of Santa Clara Valley’s 12th annual auction and dinner at Saticoy Country Club.

This year’s theme is “An Enchanted Evening in the Land of Oz,” so expect attendees to be dressed as Dorothy, the scarecrow, tin man and cowardly lion, in addition to a Wicked Witch of the East and a munchkin or two who show up for this fun-filled evening – B&GC of Santa Clara Valley’s largest fundraiser – that begins at 5 p.m. It opens with a cocktail hour, followed by a silent auction; dinner and live auction featuring sporting events, dining and entertainment packages; luxurious stays in private vacation rentals; jewelry; gift baskets and assorted wines.

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Harrison Industries is also a sponsor of this event that benefits hundreds of boys and girls who are regulars at the B&GC of Santa Clara Valley’s clubhouses in Fillmore, Santa Paula and Piru and who participate in the club’s many after-school and summer programs.

Tickets are $100 per person and can be purchased by calling Pearl Galvan at 525-7910 or by visiting www.bgscv.org. If you’d like to donate an auction item, please also give Pearl a call.

Sincerely,

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